



Product Brochure

BestTV is your global leader in Internet-TV software platforms

BestTV provides a unified software platform that accelerates and streamlines the launch and management of Internet-TV ventures. At BestTV we understand the unique and evolving needs of the Internet-TV market, and our goal is to help you transform potential into actual success.

Our open and flexible V-Ware™ Internet-TV platform seamlessly integrates the many components needed to launch and manage almost any Internet-TV venture and unleash new revenue sources. From a VoD portal, to a YouTube-like UGC site, to a 24-hour linear TV channel, and with support for both PC and set-top box viewing, our platform provides you with the ultimate tool for monetizing on video assets.

V-Ware™ empowers you to define your Internet-TV venture according to your specific business needs, and supports multiple implementations such as eLearning, Corporate TV, Broadcast TV, TV Production Companies, Service Providers and Carriers, and Niche Content.

Available as a SaaS platform, an Enterprise platform, and a white-label SaaS platform, V-Ware expands along with your needs to keep your Internet-TV initiative walking confidently forward.

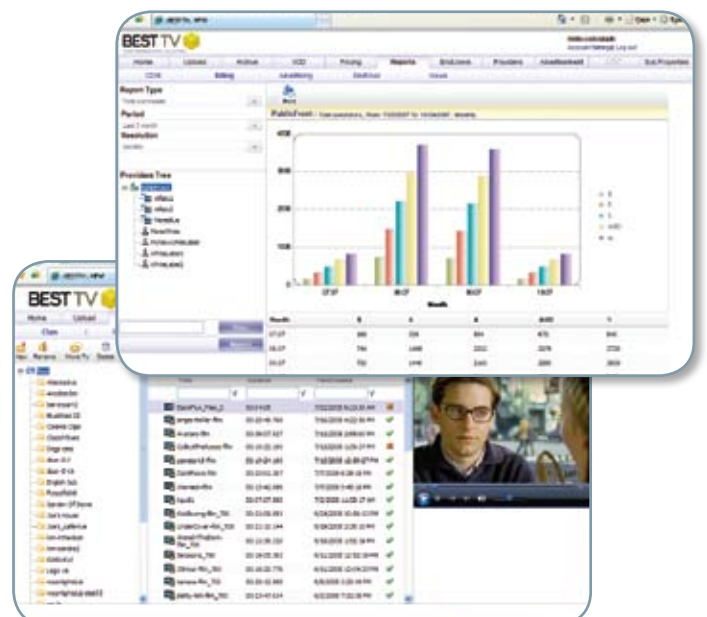
Grow your business with our scalable and flexible V-Ware™ platform

While most commercially available solutions require high initial investments and don't support future growth, our cost-effective Internet-TV platform allows you to start off small and scale up to support video portals of virtually any size in the future. Offering third-party load-balancing and caching solutions, as well as third-party content delivery networks (CDNs), BestTV has the proven know-how to meet the demanding needs of large publishers and portals.

Full Software Development Kit (SDK)

BestTV offers Internet-related service providers and system integrators the ultimate tool for business growth and allows you to offer your customers the latest in Internet-TV technology.

The V-Ware™ Software Development Kit (SDK) enables you to integrate V-Ware with any portal you design for your customers, as well as with offerings from leading players across the Internet-TV ecosystem. Dozens of XML web services allow interfacing to most of the system's entities, enabling secure and future-proof links to third-party billing solutions, global CDN solutions, media servers, ad servers, encoders, video players, and other complementary offerings.





About BestTV

BestTV's V-Ware™ provides a unified software platform that accelerates and streamlines the launch and management of Internet-TV ventures. Founded in 2002, BestTV is a private company with headquarters in Herzliya, Israel, and operations worldwide. Led by a dynamic management team with extensive experience in Internet-TV technologies and markets, BestTV is the right choice for Internet-TV ventures.

“By working with BestTV, we can create new experiences for both service providers and our general audience.”

Nili Goldberg,
Director of product marketing,
Yellow Pages Israel

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In the emerging world of Internet-TV, you need a robust and dynamic platform that supports your every step

V-ware™ modules can be mixed-and-matched to fit your portal-specific needs. Each module provides you with dozens of new features and functionalities to expand your portal and Internet video offerings:

Asset Manager - Manage high volumes of Internet-TV content with multiple language support, dynamic Metadata schemes, smart indexing, content authoring management, and more.

UGC Enabler - Upload and share television-quality videos online, and create a seamless user experience with end-user management, community management, tagging and categorizing tools.

Media Business Manager - Use our comprehensive payment solution to monetize on video assets with multi-currency and pricing support, wallet management, and full support for marketing and sales campaigns.

Advertising Engine - Monetize your video assets and maximize profits by integrating advertisements into your Internet-TV portal and benefit from many advanced features including dynamic multiple pre-roll and post-roll video ads, dynamic banner insertion, and video-banner synchronization.

Content Aggregator - Create multiple customized and branded white-label Internet-TV portals that can be managed independently or through a central portal. This module includes detailed tracking, billing, and accounting options per account, and allows you to provide comprehensive reports, either per sub-account or aggregated for all sub-portals.

VOD Enabler - Provide video-on-demand services through your Internet-TV channel with advanced features including a dynamic category tree, scheduling, and visibility rules.

Reporting & Analytics Manager - Get real-time statistics on user media consumption, advertisement performance, and other Internet-TV reporting data.

Video Uploading tool - Upload to multiple third-party CDN accounts and local media streamers.

Linear TV Enabler - Create your own program schedule with multiple easy-to-use interfaces.

Multi-CDN Management - Integrate your media content with leading global delivery networks and support hybrid distribution solutions for multi-terrestrial projects.

CRM - Use our support center to manage end users with comprehensive functionality including balance management and a configurable collection of user details. You can also use the open interface provided with the module to integrate with most common CRM systems on the market.

Affiliates & White Label (OEM) Manager - Resell customized white-label OEM portals to partners and reward them for traffic, customers, and sales generated via their efforts.

DRM & Security - Protect your video assets with a built-in Microsoft DRM implementation, secure distribution to any supported device type (PC, STB, mobile phone), and control the number of times users can play, burn, forward, and transfer each content item.

Multi-Level Administration - Set up different users and roles per account, aggregate data on multiple accounts, and enforce centralized portal management workflows.

Portal & Player Customization - Brand and customize your players to fit your corporate image and specific needs.