



In the emerging world of Internet-TV, you need a robust and dynamic platform that supports your every step.

BestTV propels you forward into the new Internet-TV era

Over the past decade, Internet-TV has emerged as the new cutting-edge application for broadband Internet. This market represents remarkable opportunity for new ventures. But the chance of failure is high, and the most successful businesses are those who minimize the risks by selecting a field-proven commercial Internet-TV platform, and focus on their core business – bringing quality content and the best possible viewer experience to their customers.

At BestTV, we understand the unique and evolving needs of the Internet-TV market, and our goal is to help you transform potential into actual success. Our open and flexible V-Ware™ Internet-TV platform integrates the components needed to launch your own Internet-TV venture and unleash new revenue sources.

BestTV is your global leader in Internet-TV software platforms

The flexible and feature-rich V-Ware™ Internet-TV management platform was developed to support nearly any Internet-TV venture. From a VoD portal, to a YouTube-like UGC site, to an ad-supported 24-hour linear TV channel, our platform provides you with the ultimate tool for monetizing on video assets.

By supporting multiple licensing models, V-Ware™ empowers you to define your Internet-TV venture according to your specific business needs. These varied models include a SaaS platform, an Enterprise platform, and a white-label SaaS platform.



About BestTV

BestTV's V-Ware™ provides a unified software platform that accelerates and streamlines the launch and management of Internet-TV ventures. Founded in 2002, BestTV is a private company with headquarters in Herzelia, Israel, and operations worldwide. Led by a dynamic management team with extensive experience in Internet-TV technologies and markets, BestTV is the right choice for Internet-TV ventures.

“By working with BestTV, we can create new experiences for both service providers and our general audience.”

Nili Goldberg,
Director of product marketing,
Yellow Pages Israel

Create your own portal without any limitations

While most commercially available solutions require high initial investments and impose predefined templates, our cost-effective Internet-TV platform is based on open architecture and web-service APIs that allow you to create your portal without being tied down to specific front-end templates. Offered as commercial off-the-shelf software, V-Ware™ speeds up deployment, reduces the risks associated with internal development, and cuts long-term maintenance costs so you can focus on your core business.

Great selling starts with a great platform

BestTV offers Internet-related service providers and systems integrators the ultimate tool for business growth and allows you to offer your customers the latest in Internet-TV technology.

V-ware™ is a reliable and flexible foundation for Internet-TV projects and was designed from the ground up for value-added resellers and in-house technology teams. The platform includes an extensive set of open and well-documented web-service APIs so you can comply with the most rigorous and demanding Internet-TV projects.

Benefits

- Create competitive differentiation: Set your business apart with cutting-edge Internet TV technology.
- Expand customer relationships: Offer innovative Internet-TV solutions to increase your customers' business productivity and revenue.
- Increase sales: Generate new incremental sales and expand on customer relationships.
- Expand your product offerings: Tap into this emerging market and offer your customers new and attractive revenue-generating channels.

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